

MARATHON GAMES FUNDRAISER

How it Works

MARATHON GAMES

- Saturday, May 22 Game Day (rain date is May 23) at JBL Soccer Complex
- 20th Annual MG
- 16th Annual Panoramic Photo
- 10th Annual Alumni Game
- Money raised through mailings/labels goes directly to benefit HFC soccer
- 2019 Marathon Games raised over \$115,000 saving every team over \$2,200 in player fees
- This event DOES NOT benefit the Financial Aid Program; it benefits ALL player families.
- This is the only fundraiser for the HFC competitive programs
- Marathon Games is our only club-wide event, celebrating another fantastic soccer year

THE FUNDRAISER

- Labels, Labels, Labels are how we all save money!
- Please...
- Fill in 15 or more names and addresses on the label sheet attached of supportive family, friends or professionals (dentist, doctor, etc) you know who might be willing to sponsor your child in this event. random names from the phone book will not be accepted.
- Include the name of an individual, along with the address, if providing a potential business sponsor.
- Use black or blue ink
- Write clearly to avoid incorrect names on letters
- Address the label in the same way the player would refer to that person (granny, uncle ray, pawpaw, miss sue)
- Provide complete addresses including the zip code
- Edit the player's name on the cover sheet (to be consistent with how your child is known – this is how the letter will be signed) and circle shirt sizes (otherwise, we have to guess) Every player turning in labels get a marathon games t-shirt
- Return the labels and cover sheet by next week.
- That's all! HFC does the rest!

NEXT STEPS

- We will print solicitation letters explaining the event and why your child is asking for their sponsorship
- We will have the player personally sign the letters at a training session or game
- We will stuff and stamp the envelopes
- We will mail thank-you letters (serves as a tax-deductible receipt) to all sponsors. ABYSA is a tax-exempt 501(c)3 Corporation

THE EVENT

- All classic, intermediate and academy players (over 800 players in all) and their families will participate
- Cookout including free burgers and sides
- Basket raffle
- Club farewell to the 2020 Graduates
- Complete day of fun soccer games (not serious, just fun)
- A fantastic ending to another fantastic soccer year!

OTHER INFORMATION

- Please make sure to have the parents return the cover sheets with the information filled out. We need this to track and give incentives.
- PLEASE REVIEW LABELS TO MAKE SURE THEY ARE COMPLETE! STREET ADDRESS, CITY, STATE/ZIP
- PLEASE EMPHASIZE NOT TO SEND TO OTHER PLAYERS FAMILIES, UNLESS THEY WILL TRULY DONATE
- Remember we have Monica to help with any of the Spanish speaking families.
- Labels can always be placed in the locked drop box at the bottom of our driveway.

Thank you for your help in making this year's Marathon Games a success!